



Health Care

BiAnalyticalTM
TECHNOLOGIES

Bio-Analytical Technologies (India) Pvt. Ltd.

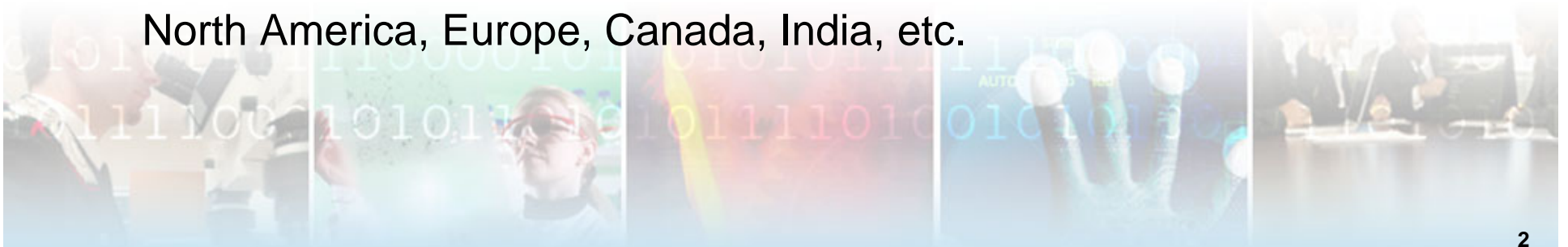
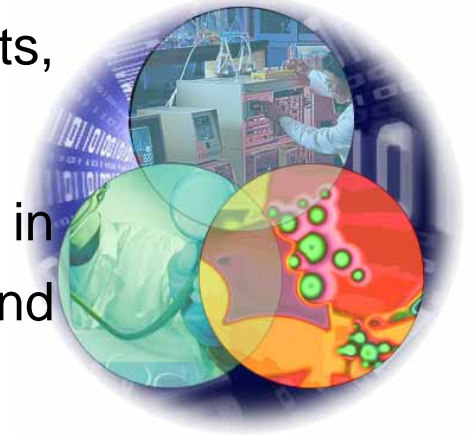
Life Sciences

where software touches life...™

Biotechnology

Bio-Analytical Technologies (B.A.T.)- An Introduction

- Established in 2003-04
- ‘One Team Multiple Skills’; a rare team comprising of Software and Embedded Professionals, SMEs, Domain Specialists, Researchers, Scientists, Technologist, etc.
- B.A.T. offers Knowledge based Software Solutions in the niche areas of Life sciences, Biotechnology and Healthcare
- A unique blend of knowledge of user perspectives and applications, technological expertise and software development capabilities
- Flexible and 365/7/24 working model to serve the global clientele viz. North America, Europe, Canada, India, etc.



B.A.T.- An Introduction

- ISO 9001:2008 certified company by BVQI
- Successfully implemented several assignments of Product/ Software Development Life Cycle covering:
 - Right from small work-packs to big projects,
 - Creation of New Products/ Software's (complete or part),
 - Developing Intellectual Property
- In-house Software Design labs, Analytical Labs, Instrumentation Room, Testing Labs etc. enable us to deliver end to end solutions to our clients
- Served Biomedical Life sciences, Analytical Technologies, Biotech Applications, Medical/ Healthcare/ Hospital/ Clinics and Physician practices related Software and Researches, CRO/ CTR, Pharma, etc.

Our Vision

“To offer Integrated Services and Solutions, using enablers such as strong base of domain knowledge, latest I.T. Tools and Internet, thereby, helping Customers to reduce their time to market”



BUSINESS MODEL



"Onsite-Offshore" blended model

**Offshore
Development
Center**



**Outsourced
Product
Development**



**Dedicated
Relationship
Center**



**Knowledge
Processing
Outsourcing**

Appropriate choice depending upon Project, Involvement and Responsibility

Physical Infrastructure

“We create appropriate environment for the project”

- Well equipped Software Development Center
- Well equipped Analytical Lab for Sample Preparation, Analysis and Method Development
- Instrumentation Room with required Instruments
- High Speed Leased Line
- Internal LAN secured through adequate firewall



Client's Profile

Our global clientele includes:

- High-end instruments manufacturers (Spectroscopy, Chromatography)
- R&D, Manufacturing, Product Development organizations
- Analytical instruments OEMs
- Device Manufacturing Cos'
- Clinics, Poly Clinics, small Hospitals
- Lab Informatics service providers
- Imaging devices providers
- Diagnostic Device Providers
- HealthCare and Pathology Labs
- Pharmaceuticals/ Nutraceuticals
- Health care specialist and super specialist
- EMR/ EHR implementers
- Educational Institutes
- Infotainment agencies



Beneficiaries

The end user communities which are benefited from B.A.T. services are:

- Research Scientist
- Medical Practitioners
- Specialist
- Doctors
- Hospital Administrators
- QC/ QA Professionals
- Diagnostics Experts
- IT Administrators
- Research Associates
- Lab Professionals



Why B.A.T.

- Ability to setup and expand resources in line with your requirements
- Diverse skills under one roof
- Strong links with domain skills and access to end user community
- Transparency and Quick responses— **Cost, Quality, Delivery**
- Committed to well defined tailored processes for faster turn around
- Experienced people with global outlook
- Acts as your “Extended arm”
- Trained resources at “no extra cost”
- Helps you to fit development cost within budget
- Thinking beyond development to maintain, sustain & support



Delivery Round The Clock (RTC)

- B.A.T. acts as an extended arm to your company and offers delivery RTC with the following other advantages:
 - Strong infrastructure and expert human resource
 - Fast project completion and rapid implementation as our team keeps working after you go home
 - Cost efficient
 - Reduce time to market
 - Blended model of services
 - End customer satisfaction
 - “Win–Win–Win” Strategy



Thank You



Bio-Analytical Technologies (India) Pvt. Ltd.

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