

Pune, India, March 17, 2010

Bio-Analytical Technologies acquires Delta Embedded Solutions

Bio-Analytical Technologies (India) Pvt. Ltd. (B.A.T.) today announced that it has acquired majority stake and management controls of Delta Embedded Solutions Pvt. Ltd. (DES), one of the Pune's leading companies that excels in embedded technologies. B.A.T. and DES would combine their Business operations over a period of time to create an incredible opportunity to further align customer needs, opportunities, objectives, and provide end to end solutions to customers.

DES is one of the few companies that have in-depth expertise in the latest technology and sound industrial knowledge. DES focuses on providing Design of Embedded Solutions, Design and Implementation of Test and Manufacturing Support Solutions, System Sustainance, Vendor Development Support in the field of Medical Electronics, Automated test equipments, etc. DES would focus on R&D, product development, prototyping, developing interfaces for the complex devices and instruments for B.A.T. The acquisition significantly strengthens B.A.T.'s position. DES would vertically integrate B.A.T. capabilities and empower the group to participate in every facet of new product development –Software, Hardware, Middleware and Firmware Programming.

"DES acquisition is a result of incessant growth of B.A.T. By virtue of the acquisition DES is now majorly owned subsidiary of B.A.T. Until completely integrated with B.A.T., DES will continue to operate as an independent company under B.A.T. management. We will now be better positioned to achieve our vision of becoming the world's preeminent technology vendor for the Life Sciences, Biotechnology and Healthcare companies. We always were "One Team Multiple Skills" company and DES acquisition has further added multi skilled technologists to our growing team. For our customers, DES acquisition would mean better value for money and faster speed to market." said Ajit Chaphalkar, CEO and Co-Founder of B.A.T.

"We are impressed by B.A.T. leadership, their dedication towards value systems and business ethics. We are proud to be part of B.A.T. Our aligning force with B.A.T. means benefit to all concerned. For DES customers this merger would provide better technology, enhanced service offerings and wider solutions and support. Staff at DES is prepared and very excited to explore new segments in Life Sciences, Biotechnology and healthcare domain in addition to our current offerings. DES's acquisition by B.A.T. is a total Win-Win for both the parties." said Nikhil Joshi, Founder of DES.

B.A.T. service offerings now expands with addition Embedded System Consultancy and Product Design and Manufacturing (both complete and sub-systems) to make B.A.T. one of the very few vendors with strong capabilities to offer Software programming as well as Hardware design and development services to the medical devices, mission critical instruments, and analytical equipments manufacturers.

About Bio-Analytical Technologies (India) Pvt. Ltd. (www.bioanalytical.net)

Bio-Analytical TechnologiesTM (India) Pvt. Ltd. founded in December 2003 provides software products, services and solutions in Health care, Life Sciences and Biotechnology to a global clientele that includes companies in the Fortune 500. B.A.T. has several clients in USA, Canada, Europe, Singapore and India and has representatives in North America, UK and Scandinavia. B.A.T. has a workforce of over 100 professionals that comprise a rare combination of software professionals, domain specialists, researchers, scientists and technologists, blending together a unique mix of domain and business knowledge with expertise in technologies and software development. B.A.T. has extensive experience and technical expertise in the areas of Analytical instrumentation, Imaging, Lab informatics and Bioinformatics that contribute to its offerings in the fields of Life Sciences such as Genetic Studies, Drug Discovery, Environmental analysis, Food Analysis, Routine Analysis, among others.

About Delta Embedded Solutions Pvt. Ltd. (www.deltaembedded.in)

Delta Embedded Solutions Pvt. Ltd. was established in 1995 by a group of professional engineers to provide Consultancy and Design Services for Embedded Systems. Delta employs a team of 20 engineers with expertise in Embedded Programming, PC-based Programming and hardware design. It has a well-equipped laboratory and equipment to support an in-house design effort. Their clients include small to large companies across a wide range of industries. They have successfully completed projects and assignments for customers in India, USA, UK, Ireland, Germany, Japan and Australia.